

## JOB POSTING

### SPECIALIST, EDUCATION & ENGAGEMENT OMA INSURANCE

Are you passionate and driven to help others, willing to accept a challenge and committed to business growth? We are looking for you. The Specialist, Education and Engagement is responsible for identifying, developing, implementing and updating the curriculum to educate members and other physicians about the role and importance of insurance in their professional, business, and personal lives and promote insurance offerings. The role is regionally based with a minimum of 50% travel in Ontario.

Working as a subject matter expert in this area, you will:

- Identify, develop, implement and deliver the curriculum to educate members, medical students, residents and practicing physicians on the importance of insurance and to create an awareness and understanding of OMA insurance products and services, including collaborating with our marketing team to design and deliver presentations and digital media sessions to educate and engage audiences, participate in and/or sponsor events and encourage insurance interest and plan enrollments;
- develop relationships and partnerships, both internal and external, to facilitate the implementation of the OMAI education curriculum for members;
- grow the student membership and uncover opportunities to grow OMA's brand with both new and existing medical students, residents and physicians transitioning to practice in Ontario.

#### Behaviours that are important to us:

- **Respect:** We treat everyone with dignity, and value diverse experience and perspectives.
- **Innovation:** We seek opportunities to be creative and explore future possibilities
- **Boldness:** We courageously pursue best practices, new ideas, solutions and opportunities to improve.
- **Responsiveness:** We listen to understand and connect.
- **Transparency:** We are genuine and candid in our interactions, and we hold ourselves accountable.

#### Qualifications:

- University Degree in Business, Arts, Economics, or equivalent.
- 4-5 years industry experience, including public speaking capability that influences large groups.
- LLQP designation or willing to work towards licensure within 12 months of employment



Dedicated to Doctors. Committed to Patients.

### **About Us**

The Ontario Medical Association (OMA) advocates for and supports doctors, seeking to strengthen their leadership role in caring for patients. We continually seek to be the trusted voice in transforming Ontario's health-care system by courageously pursuing best practices, new ideas, solutions, and opportunities to improve.

### **Getting in Touch**

To find out more about us, visit [www.oma.org/careers](http://www.oma.org/careers). Interested candidates should forward their cover letter and resume to [hr@oma.org](mailto:hr@oma.org).

### **Diversity and Inclusion**

The Ontario Medical Association is committed to an inclusive, equitable and accessible workplace. Qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender perception or identity, national origin, age, marital status, protected veteran status, or disability status. We will accommodate your needs under the Ontario Human Rights Code.