



## **JOB POSTING**

### **SR. DIRECTOR, CORPORATE & PUBLIC AFFAIRS MEMBER RELATIONS, ADVOCACY & COMMUNICATIONS**

#### **JOB SUMMARY**

This position is responsible for implementing and evaluating public affairs, policy and strategic communications programs aimed at supporting the short and long-term corporate goals of the Ontario Medical Association.

#### **RESPONSIBILITIES AND DUTIES**

- Directs the development, implementation, and measurement of an integrated comprehensive communications, policy and public affairs strategy to support the OMA strategic priorities with media, external stakeholders, staff, and government;
- Cultivates relationships with key government stakeholders, identifying engagement opportunities to support the development and growth of strong relationships with key decision makers and influencers in and outside of government and to promote OMA's position;
- Leads development and implementation of integrated media relations and social media strategies that increase the awareness and engagement of the OMA and support the strategic priorities;
- Ensures that an issues management system is in place to respond to incoming issues, including a Rapid Response system and that issues are tracked and analyzed;
- Directs staff activities, ensuring ongoing productivity and work quality, monitoring workloads, performance and adherence to policies and standards, managing staff performance and development, ensuring the availability of coaching and training opportunities and liaising with Human Resources Department to manage recruitment and on-boarding activities.

**Education:** Undergraduate degree or equivalent.

**Experience:** Minimum 15 years' Public Sector experience and expertise in community outreach and engagement, government relations, media and overall communication.

Interested candidates should forward their cover letter and resume to the Human Resources Department at [hr@oma.org](mailto:hr@oma.org)

Ontario Medical Association is an equal opportunity employer. We will accommodate your needs under the Ontario Human Rights Code.